



Performance Journey GOES DUTCH

Virtual sessions in English

Speakers



Elliot Masie

Chair, The Learning
CONSORTIUM at The
MASIE Center



Brandon Carson

Vice President,
Learning and
Leadership Partner at
Walmart



Oliver Kern

Former Head of
Organizational Change
& Communication at
Bayer



Donald Clark

CEO at WildFire
Learning



Katie Coates

Senior Learning
Manager at McKinsey



Julian Stodd

Author, Researcher,
Social Age Explorer



**Katja
Schipperheijn**

Founder of Habit Of
Improvement, Author
and Keynote speaker



Rob Lauber

Chief Learning Officer
at McDonald's
Corporation



Bob Mosher

Chief Learning
Evangelist
APPLY Synergies



Mark Wagner

Vice President of
Learning, Quality and
Leadership Process
The Hartford

Program

Monday May 9 th	Tuesday May 10 th	Wednesday May 11 th
	09:00 Live workshop Julian Stodd	09:00 Workshop Donald Clark
	10:10 Workshops/client case by sponsors (in Dutch)	10:10 Workshops/client case by sponsors (in Dutch)
	11:20 Workshops/client case by sponsors (in Dutch)	11:20 Workshops/client case by sponsors (in Dutch)
13:30 Masterclass Video Learning Donald Clark, offered by HiHaHo and Xprtise	12:10 Lunch	12:10 Plenary closing
	13:15 Book presentation 'The Learnscape ' Katja Schipperheijn	
	14:00 Live workshop Oliver Kern	
16:00 Welcome and drinks, welcome by chairman of the day (in Dutch)	15:15 Live workshop Donald Clark	
17:00 Live workshop Bob Mosher	16:30 Virtual workshop Brandon Carson, Walmart	
18:00 Diner, starter	17:30 Meet the sponsors + snack (in Dutch)	
19:00 Virtual workshop Katie Coates, McKinsey	18:30 Spare time	
20:00 Diner, main course	19:00 Virtual panel led by Bob Mosher	
21:00 Virtual workshop Elliott Masie	20:00 Diner	
22:00 Dessert & drinks	22:00 Drinks	

Times are in CET timezone

Workshop Bob Mosher

MAY 11:00 AM EDT
9 16:00 GMT

Latest Trends and Developments in Workflow Learning

Workflow Learning is emerging as one of the hottest topics in today's ever-changing world. As a learning colleague recently shared, "We can't train our way out of this!". The only way to truly keep our learners performing at their peak while keeping up with the pace of change is to move our efforts into the workflow. This session will share the latest best practices, approaches, examples and lessons learned in this emerging and powerful discipline.



Virtual workshop Katie Coates

MAY 01:00 PM EDT
9 18:00 GMT

Performance Support at McKinsey: Impact and Lessons Learned

In this session, you will learn about McKinsey & Company's experience with performance support including: the problems they were trying to solve, the decision to use performance support, the implementation process, change management strategies, and lessons learned.



Virtual workshop Elliot Masie

MAY 03:00 PM EDT
9 20:00 GMT

WHIPLASH! - Learning in New, Ambiguous & Unpredictable Times

Our employees and organizations are experiencing some “WHIPLASH” – as the risks and changes from COVID keep evolving. The workforce spent 14 months in “work from home” mode. We wore masks and took vaccines. But, the future is still uncertain.

Learning is already shifting. And, based on interviews with over 50 Chief Learning Officers and Learning Leaders from major corporations around the globe, Elliott Masie will provide a perspective on the immediate futures of Learning.

Our learners are changing. They are more self-engineering and they are less inclined to want to be “students” in “courses”. And, career expectations have been shifting in these times.

Our technology is changing. Learning is leveraging more devices, touched by more systems and starting to embrace AI and Smart Systems to make personalization an optimization.

Our leaders are changing and coping with Ambiguity. Traditional leadership and planning models are being challenged by the degree of ambiguity and uncertainty in the future.

Elliott will provide an overview of these changes and a focus on the changing roles and branding for learning, development and performance in these Pandemic times.



Virtual workshop Julian Stodd

MAY 03:00 AM EDT
10 08:00 GMT

The Socially Dynamic Organisation

As we adapt our Organisations to thrive in the reality of the Social Age, we will need to consider fundamental aspects of Organisational Design: the ways that we hold knowledge, handle learning, lead, and change.

In this session, based upon my 2020 research and book of the same name, we will consider how we find a new type of strength: guided not governed, permeable to expertise, holding discretionary invested engagement, trusted, and deeply fair.

Watch [this video](#) in which Julian Stodd announces his workshop



Book presentation Katja Schipperheijn

MAY
10 08:15 AM EDT
12:15 GMT

Book presentation 'The Learnscape'

Organizational grow through the power of your employees in a virtually driven ecosystem. That is the concise core of Katja Schipperheijn's new book *The Learnscape*, in which learning is seen as the oxygen for the workable organization.

In this keynote, Katja will tell you more about the added value of learnscape to transform your learning organization into a thriving learning garden. She will reflect with attendees on the impact that intelligent collaborations between man and machine have on us as an employee, the organization and the world in which we live.



Virtual workshop Oliver Kern

MAY
10 08:00 AM EDT
13:00 GMT

Getting it done! Performance Support for global Marketing & Sales - An Experience Report

How to implement a large learning ecosystem in a global life-science company?

What are the signposts of success and where to be aware of taking a wrong turn?

This case story starts with exploring the learning needs evolving from a massive change initiative for marketing and sales. It evolves into discussing the leadership and project management challenges, explains the scope, objectives, solution and technology of a really global industry implementation case. And it stresses the few must-win topics necessary to be successful - and in order to help you check the right boxes for your own projects.



Workshop Donald Clark

MAY 09:15 AM EDT
10 14:15 GMT

Artificial Intelligence in Learning

Watch [this video](#) in which Donald Clark announces his workshop



Workshop Donald Clark

MAY 3:00 AM EDT
11 8:00 GMT

Learning Experiences

Watch [this video](#) in which Donald Clark announces his workshop



Virtual workshop Brandon Carson

MAY 10 10:30 AM EDT
15:30 GMT

L&D's Playbook for the Digital Age

Watch [this video](#) in which Brandon Carson announces his workshop



Virtual panel led by Bob Mosher

MAY 10 1:00 PM EDT
18:00 GMT

Watch [this video](#) in which Bob Mosher introduces the panel discussion



Costs & Register

Are you interested in attending (one of) these virtual workshops? Register by sending an email or by calling the contacts below. Please note in your email which workshop(s) you would like to attend.



Greg Groce

g.groce@xpirtise.com

+1 215 901 8545

Price per workshop: 95\$



Paul Stevens

p.stevens@xpirtise.com

+44 (0)7767 306323

Price per workshop: 80£

info@5momentsofneed.eu
www.performance-journey.com